



City of Kerrville
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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Kerrville Main Street is Accepting Entries for the Holiday Lighted Parade

Kerrville, Texas (September 18, 2015) – The Kerrville Main Street Program is currently accepting applications for the 2015 Holiday Lighted Parade. The event will be held on Saturday, November 21st at 6:00 p.m. in downtown Kerrville. Entry packets with parade rules and regulations can be found online at www.mainstreetkerrville.com or at the Main Street office located at City Hall, 701 Main Street. The fee is \$20.00 per entry and all entries are due Friday, November 6th.

The parade began in 2001 and features businesses, non-profits, youth groups, auto, and marching units. Typically there are over 85 entries and each entry must be completely lit for night-time viewing. Cash awards will be given to the category winners. First place in each of the four categories including Marching, Youth, Non-Profit and Commercial Business will be awarded \$150.00. Each participant will be judged by a panel of local judges during the parade. The winners will be announced at the Courthouse Lighting Ceremony following the Holiday Lighted Parade.

The parade will commence at the corner of the G Street Bridge and Water Street. It will travel westbound on Water Street, make a right on Earl Garrett and will then end at the Kerr County Courthouse. The Courthouse Lighting Ceremony will serve as the finale. Entries will line up at East Main and Clearwater Paseo and will travel down SH 27 before turning left on Water Street for the start of the parade. Interested persons with questions about the entry packet or the parade should contact Terry Cook, Main Street Manager at terry.cook@kerrvilletx.gov or (830) 258-1113.

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